

"FOR IMMEDIATE RELEASE"

RoyaltyPros Licensing facilitates advance in color changing technology to children's products



October 7, 2006 New York, NY - RoyaltyPros Licensing is pleased to announce that as the Agent for the recently created breakthrough that integrates high tech light technology with amazing translucent glittering plastics, Howard Jay Fleischer has brought together Color Kinetics Incorporated and Spin Master Ltd. in a worldwide licensing agreement that will allow innovative uses of LED technology to be introduced in Spin Masters new Marshmallow line of "Glitter 'n Glo" room décor products for children. Through the agreement forged by Mr. Fleischer, Spin Master will have access to Color Kinetics' patent portfolio to develop and market a line of color-changing children's lifestyle products. "Spin Master now has the opportunity to create a novel new line of products that integrates light and color in ways not before presented in the children's market", said Howard Fleischer, "It is very exciting to be a part of an entirely new generation of products that are above and beyond anything previously seen in the industry".

Howard Jay Fleischer, President and Founder of RoyaltyPros, is an accomplished licensing agent, entrepreneur and product designer. Over the last 20 years Howard has participated in negotiating licensing deals with such notable companies as; Amigo Spiel, Basic Fun, Byron Preiss Visual Publishing, Cadaco, Can You Imagine, Cap Candy, Cine-Groupe, Fisher-Price, Fundex, Gigamic, Group Berchet, Haba, Hasbro, Intervisual Books, Kellogg's, Mattel, Microsoft, Monogram, Ravensburger, Roy Rogers Family Entertainment, Shmidt Spiele, Sega, Spin Master, Thinkfun, Vivid Imagination and Wild Planet, among others. The company headquarters are in New York City, more information is available at www.royaltypros.com.

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